

MPO Monthly Newsletter

MANDAN IN MOTION

MARCH 2025

A Word From **Our President**

Dear MPO Members & Community Partners,

It's that time of year- we can see "the light at the end of the tunnel"! I hope you're enjoying our early spring weather (dare we hope it's here to stay).

Over the past 6 years serving with MPO I've been thrilled to witness the incredible growth, imagination, passion and dedication of our staff, board, sponsors, partners and community. We've undergone a shift in the focus and amount of activity of our organization. In doing so we've established many new & exciting events for our community while enhancing long-standing events.

None of this happens without a great staff and a visionary-minded Executive Director. This dramatic expansion of activities and programs calls for additional assistance in staffing. We met that challenge with the hiring of our Assistant Executive Director Triston Kosek who recently joined our team. We look forward to the gifts & talents he brings to the table! Success also requires a dedicated & dynamic group of Board members - which we absolutely have! 2025 sees the addition of new board member Nathan Schneider from the Bismarck-Mandan Chamber EDC as well as a newly-elected Executive Committee: myself, Kristi Kraft, President, Zac Ranisate as Vice-President, Ryan Heinsohn as Secretary/Treasurer, Nick Guarcello filling the Past President role and Mandan City Mayor Jim Froelich. It's a pleasure and honor to serve our community alongside this Executive Team and all our Board members & staffthe talents and energy they bring to the table are priceless.

We are grateful for your support, encouragement and investment and are excited to continue to strengthen our community, enhance the quality of life, and foster community spirit and connection. We live in a very special place & I hope you're all as proud as I am to be a part of it!

In this newsletter:

Summer is coming and so are sponsorships, Mandan Magazine and volunteering opportunities!

Add to your calendar:

Member Event (Rescheduled)

March 26, 2025 | 7:00 AM

Mandan Morton Public Library

Coffee & Donuts with the MPO Board of Directors

RSVP HERE

Our New & Upgraded Members

At the Mandan Progress Organization we are continuing to try to grow and bring in new members that help us operate and introduce new connections that continue to develop our community. In the past six months we have been able to bring on some new members.

In an act of gratitude we would like to show them off, link to their contacts and extend a word of thanks to all of our new and old members that have decided to place your dollars in the hands of the MPO. We are so excited to continue to better the community activities and connections in the Bismarck-Mandan area.









REGISTRATIONS FOR 2025 EVENTS ARE NOW OPEN

Participation in MPO **Events** allows businesses to increase exposure and take part in the experiences of Mandan Vendor events include Touch a Truck, Buggies-N-Blues, Mandan's Independence Day Celebration

2025 Touch A Truck Truck Sign Up

CLICK HERE

2025 Fourth of July Parade Registration

CLICK HERE

2025 Vendor Applications for Food, Craft and Business Vendors

CLICK HERE



Committee Members Needed!

Be a pivotal part of all the fun, exciting, expansive events in Mandan.



 Arrive and serve on the day of the event/day before the event (if possible) to duties as assigned

Committee Member

 Attend once-a-month meetings & assist in the planning and execution of MPO Events

Perks Include

- Exclusive Visit Mandan Volunteer Gear
- Fulfill Service Hours
- Build Mandan Connections
- Become A Valued Member Of A Great Team!



Events

- Art in the Park
- 🔽 🛮 Independence Day Parade
- Buggies-n-Blues
- Holiday Lights
- Touch a Truck

For more information or to sign up

CLICK HERE



Conversation, Cornhole & Cocktails



24 April 2025 *4 - 7 PM*



1700 E Main St, Mandan

Register Now

Questions?

701-751-2983

info@mandanprogress.org





2025 ANNUAL MANDAN EVENT GRANT APPLICATION

Have a major event planned in Mandan for 2025?
Affiliated with a nonprofit and looking to help secure funding to make it a reality?

\$20,000 Given Out

Request up to \$5,000 50% Cash 50% Mandan Bucks

Bring people to Mandan

START APPLICATION

Applications Close March 31



As Mandan's biggest summer events—Touch a Truck, Buggies–N–Blues and the Independence Day Parade—draw closer, so does the Mandan Progress Organization's (MPO) need to fundraise. These beloved events bring thousands of visitors to our community, and they wouldn't be possible without the support of local businesses and organizations.

"Sponsoring events in Mandan is more than just brand visibility—it's about investing in the experiences that bring our community together. Our sponsors play a direct role in making these events possible, from the Mandan Independence Day Parade

to Mandan Holiday Lights on Main," said Matt Schanandore, Executive Director of the Mandan Progress Organization.

Sponsorship is one of the best ways to give back to the community while making a lasting impression. Your business can gain exposure to thousands of attendees while directly contributing to the success of these cherished traditions. Whether it's supporting classic car enthusiasts at Buggies–N–Blues, delighting children at Touch a Truck or keeping the spirit of patriotism alive at the Independence Day Parade, there's an opportunity for every business to be involved.

Sponsorship





Showcases Businesses Investment in the Community



Allows us to Plan and Expand for the Future

Interested in Learning More? Contact Us!

Matt Schanandore 701-751-2983 || Matt@MandanProgress.org





ADVERTISING NOW OPEN

Summer Issue (May) Fall Issue (September)

Holiday Issue (November)

Interested in advertising at a discounted rate, supporting the MPO and increasing exposure?

LEARN MORE

Want to book a spot? Questions? info@mandanprogress.org | 701-751-2983

PRICING CARD

AD Spot	Reg	МРО	X2+
Front Inside Cover	\$1775	\$1500	\$1300
Inside Right Read	\$1725	\$1450	\$1250
End Cover Full	\$1600	\$1400	\$1150
Full Page	\$1350	\$1150	\$1000
1/2 Page	\$800	\$750	\$700
1/3 Page	\$650	\$500	\$400
3 Issue Sponsored S	Story		\$1200

Sponsorships & Partnerships

For those who have attended our events you know that we rely on sponsors to provide the funding necessary to successfully operate them. As members, your membership helps maintain the organization, but with the commitment to sponsor to an event, you can help sustain and expand our events, and should the community that these events are powered by you.

Why Sponsor?

Aside from helping the event take place, sponsorships allow your name to be integrated with our marketing, showcase your goodwill to the community and open doors to shaping an event. When you sponsor an MPO event it is our priority to creatively display your name and our gratitude for your support. Thank you for your consideration of sponsorship.

Sponsoring & Its Benefits

Entry Into Sponsorship Typically Ranges From \$250 to \$25,000





EXCEPTIONAL BRAND EXPOSURE



STRATEGIC MARKETING

Example of Sponsoring & Partnering



Let's Talk More About Sponsorships

Matt Schanandore 701-751-2983 || Matt@MandanProgress.org MEMBERSHIP and making the most of it:

As a member of the MPO you are not only supporting us, but we also are looking to support you. Below is listed some of the basic benefits you have as a member. These benefits are meant to assist in avenues for exposure, showcasing your support and bringing your voice into our operation and future development.

Membership Benefits













A special thank you to all our Legacy, Premiere and Excellence members below, your additional support earns additional exposure and gratitude.

If you have intrerest in moving up your membership, please see the next page.

STAND OUT MEMBERS

Legacy Level Members

Premiere Level Members



















Excellence Level Members

First International Bank • The Innovation Barn • Pepsi America • Open Road Honda • Funatix Events
The Poppy Creative • Third Day Family Farm • National Day Calendar • Black Lions Pub & Pizza • Mandan Road Races
Knife River Corporation - ND Division

Thank You for continued support February Renewals

Premiere Level Member

Lewis & Clark Development Group

Entry Level Member

Shop Suzy B

Mandan Auto Glass

Family Wellness

Bismarck Larks

Cloverdale Foods

Northwest Tire Mandan

Safe Ship

Bobcat of Mandan

AE2S

Mandan Regional Airport

The Title Team

Mandan Eagles

M&H Gas

AID, Inc.

Farmers Union Insurance - Ressler/Kuntz

Pahlke Steel, Inc.

Balancing Goat Coffee Co.

Bravera Bank

McDonald's

Basin Electric Power

Friend of Mandan Individual Member

Matt Schanandore

Upcoming March Renewals

Entry Level Member

Midway Lanes

Ideal Image Dentistry

Doll's Studios Tattoo & Piercing

Fetting Millwork

Al Fitterer Architect PC

The Golden Comb Day Spa & Salon

Hirsch Floral & Gifts

Larson's Tattooing

Heritage Exteriors

M&W Beef Packers Inc.

Papa Murphy's Pizza

Hopfauf Custom Builders

Little Caesars Pizza

NAPA Auto Parts

Mandan Road Races LLC

BisMan Eats LLC

TP Motel

Sign Pro

Old Town Tavern/Scapegoat Bar

Dairy Queen

Old 10 Bar & Grill

Starion Bank

MEMBERSHIP ACCESS

IF YOU NEED TO ACCESS YOUR MEMBERSHIP

CLICK HERE

Annual renewal coming up soon? Interested in making your membership go the extra mile?

Consider giving me a call and looking over some of our Legacy, Premiere and Excellence benefits

LEGACY MEMBER - \$1,000









Triston Kosek - Assistant Executive Director



O: 701-751-2983 || **P:** 651-357-4635



Triston@MandanProgress.org

OUR TEAM

Board of Directors

(*) Member of Executive Commitee

President

Kristi Kraft*

Vice President

Zac Ranisate*

Secretary/Treasurer

Ryan Heinsohn*

Past President

Nick Guarcello*

Mayor of Mandan

Jim Froelich*

Morton County Representative

Raymond Morrell

Mandan Parks & Rec Rep.

Kelly Thomas

Fort Abraham Lincoln State Park

Erik Dietrich, Ex-Officio

Mandan Public Schools

Janelle Heinsohn, Ex-Officio

City of Mandan Business Development

Madison Cermak, Ex-Officio

At Large

John Bollinger

Hannah Haynes

Nathan Schneider

MPO Staff

Executive Director

Matt Schanandore

Assistant Executive Director

Triston Kosek

Operations Administrator

Grant Heidrich

WE'RE HIRING

Director of Community Sales & Partnerships

This vacancy is geared towards an individual who loves sales, independent and collaborative work, can identify potential partners, develop compelling sponsorship proposals and has a great passion for community experiences

APPLY HERE

MANDAN COMMUNITY HEROES

Gold Level

Silver Level

Bronze Level













Entry Level



Civic Level











701-751-2983 | info@mandanprogress.org WWW.VISITMANDAN.COM

