# PROGRESS ORGANIZATION

#### MPO Monthly Newsletter

### MANDAN IN MOTION

APRIL 2025

#### A Word From Our Assistant Executive Director



Dear MPO Members & Community Partners,

I would like to first thank all of the members, sponsors and supporters of the Mandan Progress Organization for your warm welcome and kindness as I have begun my time with the MPO. It is always an incredible gift when so many great people can show unity and excitement behind bettering our community and I am so grateful to be a part of it.

As I've worked on making Touch A Truck a reality for 2025 and preparing to help secure the funding and foundation for Buggies-N-Blues and the Independence Day Parade this year, I've realized how important it is that the MPO recognize who has allowed us to get to this place.

The Mandan Progress Organization was originally funded by, and is still overwhelming reliant on our annual members. When all of you contribute your annual membership ranging from \$125 to \$1,000 your investment allows me and our other team members to be able to support Mandan and our families full-time. Now we have been able to grow to the point of hosting multiple large-scale, open to the public events and are able to lay the footings for even more to come to Mandan and the surrounding area.

So thank you to all our our members, please know how much your support has provided the MPO with. As Assistant Executive Director one of my primary roles is membership relations. Whether you are longstanding member or considering joining the MPO for the first time, your support of our work has made a lasting impact now and long into the future. Please know as the primary contact for member relations I am always happy to be of service to you and invite conversation and feedback whenever you would like!

God Bless, Triston Kosek

# In this newsletter:

Summer is coming and so are some the MPO's major events! Learn about this year's plans & projects.

#### Add to your calendar:

**Member Mix & Mingle Event** 

April 24, 2025 || 4 - 7 PM

1700 E Main St, Mandan, ND

Join us at Chucker's Sports Bar & Send-It Cornhole for drinks, discussion and cornhole

RSVP HERE

## Our New & Upgraded Members

At the Mandan Progress Organization we are continuing to try to grow and bring in new members that help us operate and introduce new connections that continue to develop our community. In the past six months we have been able to bring on some new members.

In an act of gratitude we would like to show them off, link to their contacts and extend a word of thanks to all of our new and old members that have decided to place your dollars in the hands of the MPO. We are so excited to continue to better the community activities and connections in the Bismarck-Mandan area.









APRIL 2025

# **REGISTRATIONS** FOR 2025 EVENTS ARE NOW OPEN

Participation in **MPO Events** allows businesses to increase exposure and take part in the experiences of Mandan



2025 Fourth of July Parade Registration

CLICK HERE

2025 Vendor Applications for Food, Craft and Business Vendors

CLICK HERE

Vendor events include Touch a Truck, Buggies-N-Blues, Mandan's Independence Day Celebration



# Volunteers & Committee Members Needed!

Be a pivotal part of all the fun, exciting, expansive events in Mandan.

# Volunteer

 Arrive and serve on the day of the event/day before the event (if possible) to duties as assigned

# **Committee Member**

 Attend once-a-month meetings & assist in the planning and execution of MPO Events

# **Perks Include**

- Exclusive Visit Mandan Volunteer Gear
- Fulfill Service Hours
- Build Mandan Connections
- Become A Valued Member Of A Great Team!

## **Events**

- 🗹 🛛 Art in the Park
- 🟹 🛛 Independence Day Parade
- Buggies-n-Blues
- 😽 🛛 Holiday Lights
- Touch a Truck

#### For more information or to sign up





It is unfortunately, often stated by residents visitors and of the Bismarck-Mandan area that "there is nothing to do here." Although we know with a little effort, this is simply not true, we do know that variety and opportunities are always new welcomed whether it be a restaurant, activity, or something else.

Chucker's Sports Bar & Send-It! 24/7 Cornhole is one of the answers to this thought. "Send-It was created to give cornhole players and families access to a facility 24 hours a day in order to meet their own personal schedules and play the game [so many people and] the owners love to play," says Chucker's & Send-It co-owner Deidre Hillman. The current facility offers 16 lanes of cornhole, and when removed an 8,000 Sq Ft space limited only by your imagination.

Chucker's & Send-It only not provides incredible activities, but has become a growing member of the MPO. When asked why, Deidre mentioned "for small businesses to sustain, thrive and grow, they need community. We are proud their members of the Mandan community and are grateful for an organization the like MPO to help foster relationships, offer additional community events and spread overall communication from the business sector."

As one of our newest Legacy Member's we are so grateful for Chucker's and Send-It's support of the MPO and invite all of you to join us for our upcoming Mix & Mingle at Chucker's & Send-It on April 24 from 4-7 pm and consider your support of the MPO.



Buggies-N-Blues planning and preparation has been underway at the MPO and as we have booked our official talent for 2025, established road closure plans and opened up the application process we have not been able to begin the fundraising leg of Buggies-N-Blues.

As a nonprofit, Buggies-N-Blues is only able to be a reality each year because of the community sponsors that help up pay for all of the programming that goes into creating an MPO event. To keep this as a free to attend, annual event we are asking for sponsors from 2024 and other community members to resign or join us in making Buggies-N-Blues a reality once again.

To secure your sponsorship you can complete our online sponsorship form



**DID YOU Buggies-N-Blues is a FREE,** sponsored event that bring over 37,000 attendees together annually sponsored event that brings together annually

# Sponsorship Benefits

#### **Exceptional Brand Exposure**

Gain significant exposure in a community-focused setting, showcasing your brand to a wide, engaged audience

#### **Community Connection** and Goodwill

Demonstrate your commitment to the community by supporting a family-friendly, education event

#### **Strategic Marketing**

Connect with local families, community leaders, and professionals, enhancing your businesses networking reach.



**Questions?** 

701-751-2983 info@mandanprogress.org VisitMandan.com

2024 2025

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Previous BNB Sponsors	2024	2025	Previous BNB Sponsors	2
Bek Communications		<b></b>	Coal Country Coffee	
Marathon Mandan Refinery	<b>Ø</b>	<b>Ø</b>	RJR Rentals	
American Legion	<b>Ø</b>	<b>Ø</b>	Wheel, Wings and Hobbies	
Spiffy Biffs	<b>Ø</b>	0	Corrals Sales	
Heritage Exteriors	<b>Ø</b>	<b>O</b>	Re-Elect Gerhardt Porter Tomar	
Rud Oil/Napa Auto Parts	<b>O</b>	2	Northland Auto Auction	
Dakota Community Bank	<b>Ø</b>	- Ō	Mandan Auto Glass	
Ressler Siding & Window	<b>Ø</b>	<b>S</b>	Pizza Ranch	
BNC Bank	<b>S</b>		Barnes Transmissions	
Outlaw Tarp Detail & Accessories	<b>S</b>	2	Golden Comb	
KFYR-TV	<b>S</b>	<b>O</b>	Interstate Engineering	
Cloverdale	<b>Ø</b>	2	NISC	
I Heart Radio	<b>S</b>	0	ProFinish	
Security First Bank		0	Zander Body Shop	
Mcquades Distributing		<b>Ø</b>	Wagner Financial	
Radco Truck Mandan	<b>S</b>	<b></b>	Twin City Roofing	
Starion Bank	<b>S</b>	0	D&S Auto & Trailer Sales	
Comfort Inn & Suites	<b></b>	0	TrueNorth Steel	
Dakota Printing & Embrodiery	<b>S</b>	0	Keller Insurance Services	
Open Road Honda	<b>S</b>	0	Quality Home Furnishings	
KX News			Penny's Muffler Shop	
Memory Lane		2	Northern Trophy	
Shawn's Repair			Dvorak Motors	
Traffic Safety Systems	<b>S</b>	0	S&S Transmission	
MOJO/Big Rig	<b>S</b>	0	Sign Pro	
Scheels	<b>S</b>		Medicine Shop	
Red Top Recovery			Barney's Tesoro	
Railway Credit Union	<b>S</b>		Northern Coatings Inc.	
Scotty's Drive In		0	Hobbs Incorporated	
Gate City Bank			Hirsch Florist & Gifts	
Bravera Bank	<b>Ø</b>	0	M&H	
Dakota Kustomz		0	BisMan Online	
Family Fare	<b></b>	0	Metro Ambulance	
Butcher Block Meats	<b>Ø</b>	<b>S</b>	Terry Kraft American Family Insurance	е
Goodhart Associates	<b>S</b>	<b>S</b>	North Country Inn	
Haga Kommer		2	??Your Business??	

APRIL 2025

# -SATURDAY NIGHT BLOCK PARTY

# SATURDAY JUNE 7 || 8-11 PM

# ALL NEW FRIDAY NIGHT KICKOFF

# FRIDAY JUNE 6 7-10 PM

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# SATURDAY JUNE 7





### LOOKING TO ADVERTISE IN MANDAN?

The MPO has an exclusive MPO member coop program that allows for discounted advertising right on main street in Mandan!

#### **Billboard Specs:**

HD Digital 10x30 Ft Display Ad displays 7 sec every 56 sec Displays 1440 times weekly

#### Ad Specs:

180 x 560 Px / RGB / Res: 72 PPI Type: JPG, BMP or PNG

#### **Pricing:**

1 Week - \$250 4 Week - \$800 (\$200 per week) 12 Week - \$2,200 (\$185 per week)

> Want to book a spot? Questions? info@mandanprogress.org || 701-751-2983



# MANDAN

Small town. Growing city.

# ADVERTISING NOW OPEN

Fall Issue (September) Holiday Issue (November)

Interested in advertising at a **discounted rate**, **supporting the MPO** and **increasing exposure**?

LEARN MORE

Want to book a spot? Questions? info@mandanprogress.org || 701-751-2983

# PRICING CARD

AD Spot	Reg	MPO	X2+
Front Inside Cover	<del>\$1775</del>	\$1500	\$1300
Inside Right Read	<del>\$1725</del>	\$1450	\$1250
End Cover Full	<del>\$1600</del>	\$1400	\$1150
Full Page	<del>\$1350</del>	\$1150	\$1000
1/2 Page	<del>\$800</del>	\$750	\$700
1/3 Page	<del>\$650</del>	\$500	\$400
3 Issue Sponsored Story			\$1200

# **Sponsorships & Partnerships**

For those who have attended our events you know that we rely on sponsors to provide the funding necessary to successfully operate them. As members, your membership helps maintain the organization, but with the commitment to sponsor to an event, you can help sustain and expand our events, and should the community that these events are powered by you.

## Why Sponsor?

Aside from helping the event take place, sponsorships allow your name to be integrated with our marketing, showcase your goodwill to the community and open doors to shaping an event. When you sponsor an MPO event it is our priority to creatively display your name and our gratitude for your support. Thank you for your consideration of sponsorship.

# **Sponsoring & Its Benefits**

Entry Into Sponsorship Typically Ranges From \$250 to \$25,000 COMMUNITY **EXCEPTIONAL** STRATEGIC **CONNECTION & BRAND EXPOSURE** MARKETING GOODWILL Example of Sponsoring & Partnering WAY





Let's Talk More About Sponsorships **Matt Schanandore** 701-751-2983 || Matt@MandanProgress.org

**MEMBERSHIP** and making the most of it: As a member of the MPO you are not only supporting us, but we also are looking to support you. Below is listed some of the basic benefits you have as a member. These benefits are meant to assist in avenues for exposure, showcasing your support and bringing your voice into our operation and future development.

# **Membership Benefits**



A special thank you to all our Legacy, Premiere and Excellence members below, your additional support earns additional exposure and gratitude. If you have intrerest in moving up your membership, please see the next page.

### **STAND OUT MEMBERS**

#### 

First International Bank • The Innovation Barn • Open Road Honda • Funatix Events • The Poppy Creative Third Day Family Farm • National Day Calendar • Black Lions Pub & Pizza • Mandan Road Races Knife River Corporation - ND Division

#### Thank You for continued support March Renewals

**Entry Level Member** Midway Lanes Ideal Image Dentistry Doll's Studios Tattoo & Piercing Fetting Millwork Al Fitterer Architect PC The Golden Comb Day Spa & Salon Hirsch Floral & Gifts Larson's Tattooing Heritage Exteriors M&W Beef Packers Inc. Papa Murphy's Pizza Hopfauf Custom Builders Little Caesars Pizza NAPA Auto Parts Mandan Road Races LLC **BisMan Eats LLC** TP Motel Sign Pro Old Town Tavern/Scapegoat Bar Dairy Queen Old 10 Bar & Grill Starion Bank

#### **Upcoming April Renewals**

**Entry Level Member Bullinger Tree Service Musicians Association** Northern Plains Equipment Feil Orthodontics Zander Body Shop **Baymont Inn & Suites** Security First Bank Mandan Rodeo Davs KLJ Engineering Keller Insurance Services Burian & Associates Edward Jones - Rick Kuhn **Bismarck-Mandan Chamber EDC** First International Bank & Trust ND Association of Rural Electric Cooperative Mandan Parks & Recreation Hyundai of Mandan/Bismarck Motor Company Lillis Electric Newman Signs

> Friend of Mandan Member Annette Behm-Caldwell Bernice Hilfer

#### MEMBERSHIP ACCESS

IF YOU NEED TO ACCESS YOUR MEMBERSHIP

CLICK HERE

Annual renewal coming up soon? Interested in making your membership go the extra mile? Consider giving me a call and looking over some of our Legacy, Premiere and Excellence benefits



APRIL 2025

# **OUR TEAM**

(\*) Member of Executive Commitee

President Kristi Kraft\*

Vice President Zac Ranisate\*

Secretary/Treasurer Ryan Heinsohn\*

> Past President Nick Guarcello\*

Mayor of Mandan Jim Froelich\*

Morton County Representative Raymond Morrell

Mandan Parks & Rec Rep. Kelly Thomas

Fort Abraham Lincoln State Park Erik Dietrich, Ex-Officio

Mandan Public Schools Janelle Heinsohn, Ex-Officio

City of Mandan Business Development Madison Cermak, Ex-Officio

> At Large John Bollinger Hannah Haynes Nathan Schneider

### **MPO Staff**

Executive Director Matt Schanandore

#### Assistant Executive Director

**Triston Kosek** 

#### **Operations Administrator**

**Grant Heidrich** 

